



MEDIA ACCREDITATION

BLACK & BLUE 2009 -19th edition – “LITE switch” –Palais Des Congrès de Montréal (Convention centre) – October 11th

Thank you for your request for accreditation at the Black & Blue Party. The policy for media access for the Black & Blue main event is as follows, approved by the BBCM Foundation Board of Directors. **Thank you for following these guidelines:**

- Only official media sponsors and partners, who help us promote the event significantly before it takes place, have free access to the event. **Other media representatives need to purchase their tickets** in the gay village at the BBCM outlets (or by phone reservation with a credit card at www.ticketpro.ca – Montréal 514-790-1111 Canada / USA 1-866-908-9090. Please understand that **the event is a benefit**. It is recommended to have your ticket when you will arrive at the Stadium.
- Please fill out your credentials (name, media, address, phone number), fax it back to us at (514) 875-9323 ASAP, and we will put you on the accreditation/media pass list for you to receive a media badge that allows you to take pictures/shoot at the event. If you have a photographer, he also needs to buy a ticket and supply credentials.
- **WHEN YOU ARRIVE ON SITE VIA THE ENTRANCE, 1001 PLACE JEAN-PAUL-RIOPELLE (MAIN ENTRANCE)**, please present your event ticket AND register at the same time at the **media counter**; then you will receive your media badge. You can purchase a ticket at the media counter if necessary. Do not present yourself at the regular entrance line as you will be refused access with your equipment. **No pictures are allowed after 3 AM, and you need to bring back your equipment in the special media coat check (media counter) at that time.** Security will go around making sure **everyone** respects this guideline.
- In general, no cameras are allowed at the event. **Only registered media are allowed to have cameras ONLY until 3 am.** Only official BBCM Foundation staff photographers/cameramen are allowed throughout the night.
- The BBCM requests that photos or videos of **individuals** can be used for any media or publication after the event only if they are cleared by the individual on the picture or video. Photos or video footage of crowd(s) do not have to be cleared. **You must ask individuals IN ADVANCE at the event before taking photos/footage or interviewing individuals.** Copies of the article with photo(s) or of the video(s)/reports are to **be sent to the BBCM after the event.** Thank you very much for following these guidelines. If you have any questions, please call Caroline Rouse at the BBCM Foundation office 514-875-7026 ext. 204 or send an email at media@bbcm.org
- The images taken at the Black & Blue can be used only for articles or tv shows or tv news related to this event. You can't use the Black & Blue images for any other purposes. If ever you need to use the images for any other purposes, you need to get a signed agreement with a BBCM representative. The two representatives that can approve the use of the Black & Blue images are: Caroline Rouse (Director of External Affairs) and Robert J. Vezina (Founding President).



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NAME(S): _____

MEDIA/ORGANIZATION: _____

ADDRESS: _____

PHONE: _____

FAX: _____

Email: _____

WE APPROVE OF THESE GUIDELINES _____(sign here)

Please send 2 copies of your article or 1 copie of your video report at the following address :
Fondation BBCM, 94 Ste-Catherine est, suite 5, Montréal, Québec, H2X 1K7.