



**Press release
For immediate release**

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THE BLACK & BLUE FESTIVAL IS CELEBRATING ITS 20TH ANNIVERSARY THIS YEAR – THE VIP PASSES ARE NOW ON SALE !

Participants from all over the world are invited to celebrate the Black & Blue Festival's 20th anniversary, taking place in **Montreal, from October 6 to 12, 2010**. This year's Black & Blue will be a major celebration for all people who have attended the event in the past, as well as for the new generation that wants to experience one of the best events on the planet. The main event is scheduled to take place on **Sunday, October 10, 2010 from 10 p.m. to noon** the next day with internationally renowned DJs and artists.

"It is exciting to see that some participants will also be celebrating the fact that they will have attended 20 Black & Blue Festivals themselves, while others will see the event for the very first time; that is the true spirit of the Black & Blue: an event where everyone is welcomed and feels like belonging, no matter how old they are, where they come from or what their sexual orientation is", says Robert J. Vezina, the Founding President of the event.

The Black & Blue Festival passes at a reduced prize are now on sale on the BBCM web site: www.bbcm.org (in the Black & Blue section). The event details will be known in the upcoming months and updated on the web site. For more information: information@bbcm.org / (514) 875-7026. You can also find out more information by joining our Facebook group. Make sure you benefit from the special pre-sale price for different VIP passes, valid until July 4th.

- 30 -