



***Press release
For immediate release***

***Contact : Mélanie Roy
(514) 875-7026 ext. 204***

The 2011 Montreal Black & Blue Festival VIP passes are now on sale !

The Black & Blue "BlackJack-21" edition

The BBCM team would like to announce that the 2011 Black & Blue Festival VIP passes are on sale and can be purchased at a very special price until July 31st. The Black & Blue starts another decade of events with its 21st Black & Blue entitled "BlackJack-21". The event, which attracts the international gay community and its friends from all continents, will take place in Montreal, Canada from October 5 to 11 and will feature some of the planet's best DJ/producers. The event will be, again this year, a must for all house and trance music lovers, and for anyone who is looking to have a good time in an all inclusive festive atmosphere.

Purchase your VIP pass in advance

Making your plans in advance will make you save money, especially on the VIP passes. Special prices are available until July 31st for all the different packages available:

WEEKEND VIP PASS

PRICE: 175\$ CAD + SERVICE FEES*

Pre sale until July 31, 2011 (inclusive)

Regular price after July 31st, 250\$ + service fees*

BRONZE VIP PASS

PRICE: 225\$ CAD + SERVICE FEES*

Pre sale until July 31, 2011 (inclusive)

Regular price after July 31st, 300\$ + service fees*

SILVER VIP PASS

PRICE: 275\$ CAD + SERVICE FEES*

Pre sale until July 31, 2011 (inclusive)

Regular price after July 31st, 350\$ + service fees*



GOLD VIP PASS

PRICE: 325\$ CAD + SERVICE FEES*

Pre sale until July 31, 2011 (inclusive)

Regular price after July 31st, 400\$ + service fees*

Info and how to purchase your pass

All the VIP passes can be purchased easily on the Wantickets web site by following this link:
<http://blackandblue.wantickets.com/>

If you need any assistance or more information, please contact the Foundation's office or visit the BBCM web site: www.bbcm.org • www.facebook.com/festivalblackandblue • information@bbcm.org (514) 875-7026.

We are looking forward to this new decade of events with you and your friends !

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